



Dear Habitat Supporter,

The Habitat for Humanity ReStore invites you to support our **2nd Annual Green Fair on Saturday, June 16, 2012** by becoming an event sponsor or a participating vendor. We are looking for businesses and organizations whose concern for the environment is reflected in their products and operations or business model. The Habitat for Humanity ReStore Green Fair is an opportunity to advocate for the environment while showcasing your products and services and leveraging your brand power through association with one of the nation's top charities. You will also benefit the community by helping Habitat for Humanity of Coastal Fairfield County (Habitat CFC) to provide simple, safe housing for working low-wage families in need.

The inaugural Habitat for Humanity ReStore Green Fair in 2011 increased local awareness of the importance of eco-responsibility in today's changing environment. We highlighted local businesses and groups who are working to make a green impact in our community. Last year, 18 environmentally friendly vendors joined the Habitat for Humanity ReStore for this green exhibition. In 2012, we hope to expand to 30 vendors and more than 100 guests.

The Habitat for Humanity ReStore, accepts donations of new or nearly new building supplies, furniture and appliances from individuals, contractors, and businesses. The materials are sold and the proceeds benefit Habitat CFC, helping to fund affordable housing projects, while diverting reusable materials from landfills.

Habitat homes benefit not only our carefully screened, low-income partner families by allowing them to purchase a house at cost, but also the entire community. Habitat homes bring tax dollars to municipalities, raise the level of civic involvement and provide safer, more stable environments for children who are then better positioned to become productive members of society. Since 1985, Habitat CFC has served nearly 700 family members by building 165 homes in Bridgeport, Stratford, and Stamford. In 2011, profits generated by the ReStore contributed to the completion of 2 new Habitat homes for families in need. By becoming a 2012 Green Fair sponsor or participating vendor, you will help Habitat CFC to improve the lives of many more families.

Simply complete the form below and return it to us along with your payment. Vendor slots are also available. Please do not hesitate to be in touch with any questions or for further information.

Sincerely,

Becca Maloney
AmeriCorps, VISTA – Resource Development



Green Fair – June 16, 2012 – Stratford, CT Sponsorship and Vendor Opportunities

\$1,000

Presenting Sponsor

- Logo with live link to your company's website placed on the Habitat CFC ReStore website, www.fairfieldcountyrestore.org, for 1 year
- Logo with live link to your company's website in the Habitat Restore's ReUse News monthly e-newsletter for 1 year
- Recognition as Presenting Sponsor on all event promotional materials including social media and newsprint
- Complimentary booth
- Habitat ReStore recognition plaque to display on your community service wall
- Listing in Habitat CFC's Annual Report

\$500

Energy Star Sponsor

- Logo placed on Habitat CFC Restore website for 6 months
- Logo with live link to your company's website in the Habitat Restore's ReUse News monthly e-newsletter for 6 months
- Recognition on all event promotional materials including social media and newsprint
- Complimentary booth

\$250

Eco-Friendly Sponsor

- Listing on the Habitat CFC Restore website for 3 months
- Listing in the Habitat ReStore's ReUse News monthly e-newsletter for 3 months
- Complimentary booth
- Listing on the event sponsor board located at the entrance to the event

\$100

Organic Sponsor

- One-time recognition as an event sponsor in the Habitat ReStore's ReUse News monthly e-newsletter
- Complimentary booth
- Listing on the event sponsor board located at the entrance to the event

\$50

Sponsor a Booth

- Recognition on a sponsorship sign at a purchased booth

\$50

VENDOR Booth

- Showcase your business, group or organization
- 10' x 12' booth space
- Setup time from 8:30-9:30am
- Free parking on site close to booth spaces
- Tables, chairs and electricity not provided



Green Fair – June 16, 2012 - Stratford, CT

I would like to sponsor the Green Fair at the following level:

- Presenting Sponsor \$1,000
- Energy Star Sponsor \$500
- Eco-Friendly Sponsor \$250
- Organic Sponsor \$100
- Sponsor a Booth \$50
- Purchase a VENDOR Booth \$50
- Donation \$_____ (I/We can't sponsor but would like to support Habitat CFC)

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

<p>VENDORS ONLY – Please provide a 7-10 word description of your business: _____</p> <p>_____</p> <p>_____</p> <p>Business Type (e.g. Health & Beauty, Sustainable Energy, etc.): _____</p>
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Payment Information

- Please invoice me.
- Enclosed is my check made payable to **Habitat CFC**.

Please charge the following credit card: Visa MasterCard American Express

Credit Card #: _____ Exp Date: _____

Name on Card: _____ Signature: _____

Please return completed form to Becca Maloney via email: bmaloney@habitatcfc.org,
fax: 203-333-2652 or mail to: Habitat CFC, 1542 Barnum Avenue, Bridgeport, CT 06610.